



# TEDDY COHN

Copywriter focused on human-centered storytelling across healthcare and iconic consumer brands.



## Education

B.A. Public Relations & Advertising, DePaul University  
Summa Cum Laude (3.9), 2019

Chicago Portfolio School, 2020

## Work Experience

Copywriter  
FCB Chicago (BBDO Chicago)  
June, 2023 - Present

- Led creative development across AbbVie's migraine portfolio, spanning national TV, social-first video, and patient storytelling.
- Owned CRM copy for Harley-Davidson, delivering data-driven, brand-forward lifecycle messaging across high-volume email programs.

Junior Copywriter  
Energy BBDO  
May, 2021 - June, 2023

- Developed integrated copy across social, TV, radio, and OOH for national brands including Starbucks, Claritin, and Old Forester.
- Contributed high-volume conceptual work for brand activations and campaign development.

Copywriter Intern  
Dealer Inspire  
July, 2018 - January, 2019

- Wrote TV scripts for Toyota - Elmhurst.
- Developed brand voice guides that established tones for all future customer engagement, including a negative review response system for the fast-food chain, Beef Shack.

## Portfolio

[www.teddycohn.com](http://www.teddycohn.com)

## Skills

Copywriting, Concept Development, Content Strategy, Brand Voice Development, Regulated Healthcare Writing, CRM & Lifecycle Messaging, Storytelling, Editing

## Contact

(312) 330-5808

[teddyjosephcohn@gmail.com](mailto:teddyjosephcohn@gmail.com)